




40 YEARS OF
HANDMADE
SHOES

 **Stylmartin** COMPANY PROFILE



TRADITION AND INNOVATION
SINCE 1970

Stylmartin owes its success to Antis, first company established in the sport district in Montebelluna in 1970.

Antonio Binotto was the eclectic master craftsman whose creative vision still represents base and spirit of the company.

The skill to adapt to the market mood and to interpret its specific characteristics, has been the mainstay of the corporate growth moving from a family to an industrial reality. This attitude has generated a push in both motivations and production capacity, leading to the purchasing of Stylmartin brand.

The company



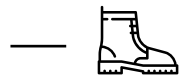
CORPORATE PHILOSOPHY

A balanced mix of tradition and modernity, high quality, creativity and wide usability of the products, represents the corporate philosophy.

High quality is guaranteed by manual working processes which characterize all steps of the production.



★ **Stylmartin**



EVOLUTION
GETS AHEAD

Mid 90's Icon of the international motorcycling sports, **Stylmartin is the flagship of the company.**

Basic characteristics of Stylmartin products are: **excellent quality of materials, design as joint between shape and function, comfort** but, above all, the **artisanal care linked with high technology**. Every product is a special edition in which the craftsman expresses passion and know-how in a competitive and dynamic field such as boots and motor cycling shoes sector.

The brand





 **Stylmartin**



RIDERS STORIES

There are riders who belonged to
motorcycling history and others that
wrote it.

History has become interpreter of a
sensational destiny for Stylmartin: the
era of American riders in the mid 90's,
Eddie Lawson and **Jonh Kocinski**,
talents become legend. Champions like
Angel Nieto and **Jorge Aspar Martinez**
have taken this brand, symbol of passion
on two wheels, to success.





Stylmartin is one of the most important world players for motorbike boots production, ranging from: racing to trial and touring.

It finds its natural expression in the shoe for urban use. The whole production takes place in different Business Units in Slovakia, and has one of its strengths in the quality control.

Montebelluna headquarter joins in a unique system **high specialized departments** to guarantee **the highest standards of design and prototyping** connecting creative to technological know-how.



RESEARCH & DEVELOPMENT

Planning and development of new products, are key factors in the production environment in which Stylmartin is positioned.

The diversification of products requests a defined strategy in terms of R&D, because the product has to meet precise requirements like safety and comfort of the riders. **Innovation means to define new market standards.**

Stylmartin is addressing a substantial part of investments in R&D of new highly performing solutions.





Certification and Quality are indivisible:

**Stylmartin commitment towards
product and also production process,**

is ruled by specific regulations
and procedures and controlled by
Certification Bodies recognized
and authorised from the competent
authorities.

*Since 2003 Antis obtain the UNI EN
ISO 9001:2008 certification, later
shared also with the production unit
in Slovakia.*



➤ **Stylmartin**

è un marchio di Calzaturificio Antis srl

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